

# PROJECT IN FOCUS

Your company is involved in so many cool projects every year; how do you get one to stand out from the rest? It's nice if you happen to get mentioned in a story in a magazine, but edit pages get tighter and tighter, and print ads simply don't go far enough. How do you let the world know your participation made the difference?

**Unleash the full power of online and make it work for you by advertising on [livedesignonline.com](http://livedesignonline.com)'s Project In Focus.**

Every month *Live Design* will provide in-depth online coverage of a major theatre, concert, venue, or other related project with stories, photo and sketch galleries, video, and more. Each project will get its own dedicated category page, with each story getting its own page as well. And then we will wrap up the full coverage with an enewsletter blast that goes out to over 20,000 readers.

There are only two sponsorships available per project. Sponsors get one position on each page of that month's Project In Focus, plus one position on the newsletter:

#### First Sponsor:

Leaderboard ad for website (728x90)  
plus Top Banner for newsletter (468x60), for \$1,000.

#### Second Sponsor:

Boombbox ad for website (300x250)  
plus Right Tower for newsletter (160x600), for \$800.

*Projects are generally chosen by editorial staff, but you are welcome to submit your own projects for consideration.*

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## Currently Online:

### Roger Waters' *The Wall* Tour



## Previous Projects In Focus:

- Belasco Theatre: Historic Renovation On Broadway
- Jay-Z/Eminem: Detroit To New York
- Tours De Force: The Top Ten Concert Tour Designs Of All Time
- The 2010 Essence Music Festival

## Upcoming Projects In Focus:

Rain on Broadway  
New World Center, Miami  
Cirque du Soleil's Zarcana  
at Radio City  
Glee Concert Tour

**LIVE DESIGN**